

Achieving Water Sustainability and Reducing Vulnerabilities of Our Supply Chain: How Water Footprints Can Help Us?

Ertug Ercin

Water footprints, water used in production of commodities, has been used to understand how much water is consumed along value chains. More than a decade, companies have been measuring their water footprint and putting efforts to reduce it as part of their corporate social responsibility and minimizing their water related risks. Water footprints of our production and consumption reveal where our water related vulnerabilities exist, how we can reduce it and achieve water sustainability. Dr Ercin will talk about use of water footprint assessment in the context of vulnerabilities to extreme weather events under changing climate and will share insights from his experience working together with companies how water footprint can help achieve water sustainability.